



How to Choose a Pool Builder

Pool Builder Interview Selection Checklist

Criteria	Shasta Pools	Builder B	Builder C
How many years have you been in business under your current name?	Since 1966		
Is your company a pool builder or pool broker?	Pool Builder		
Ever close and reopen under another name?	No		
Ever declared bankruptcy?	No		
Insurance coverage-general liability, personal liability, and worker's compensation?	Yes, general and personal liability (up to \$10 million) as well as workers compensation		
Licensed and bonded?	Yes, we are licensed in: Residential (028410) Contractor (144066) Commercial (076624, 080052)		
How many pools have you built since you opened?	Over 86,000		
Have professional design centers?	Yes, 3 Locations		
Does standard warranty exceed Arizona requirements?	Yes		
Is labor coverage included in warranty?	Yes, up to 5 years		
Is your company an internationally recognized design award winner?	Yes, over 400 design awards from international associations		
Offers a variety of interior and exterior pool finishes for complete customization?	Yes		
Uses eco-friendly technology	Yes		
Customer service representative assigned to each project?	Yes		
In-house service, construction, and remodeling departments and crews?	Yes		
Active member of the Association of Pool and Spa Professionals (APSP)?	Yes		
Accredited by Master Pools Guild (MPG)?	Yes, we are Phoenix's only accredited Master Pools Guild member		